

12th China International Exhibition of Senior Care Rehabilitation Medicine and Healthcare

2017.6.7-9

Shanghai New International Expo Centre 2345 Longvang Road



# 12th China International Exhibition of Senior Care, Rehabilitation Medicine and Healthcare



With 16 years' robust growth, CHINA AID has developed into one of the most authoritative elderly and long-term care events in China. It is one of the largest and most established exhibitions of its kind in Asia, incorporating multiple platforms for product demonstration, service showcasing, knowledge exchange and networking prospects.

CHINA AID is the must-attend event for growing businesses in the fast-developing senior care industry in China, providing foreign companies currently establishing their presence with serious business opportunities.

# CHINA AID – the place to be.

#### Endorsed By:

China Disabled Persons' Federation

#### With the Support of:

China Association of Social Welfare and Senior Service
Chinese Association of Rehabilitation Medicine
National Research Center of Rehabilitation Technical Aids
China Association of People with Physical Disabled
China Assistive Devices and Technology Centre for Persons with
Disabilities

Shanghai Municipal Commission of Health and Family Planning

#### Organizers:

Shanghai Civil Affairs Bureau
Shanghai Municipal Committee on Ageing
Council for the Promotion of International Trade Shanghai

# Joint-organizer:

China Silver Industry Association

### Show Management:

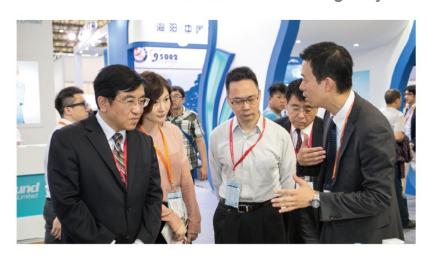
INTEX Shanghai Co.,Ltd.
Shanghai Ageing Development Center

### Co-organizer:

Shanghai Social Welfare Center

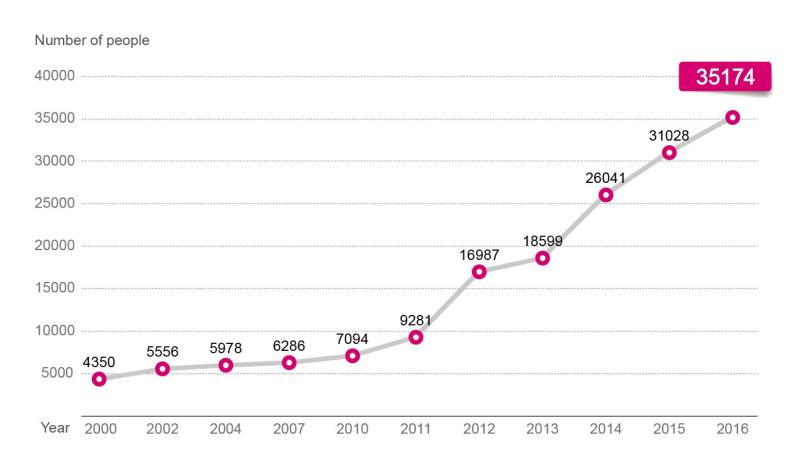
#### Overseas Supporters:

Taiwan External Trade Development Council
Japan External Trade Organization
Korea Trade Investment Promotion Agency





# Trade Visitors Number From 2000-2016



35,174

35174 visitors from over 30 countries (and regions), as well as from 31 Chinese provinces and some 230 cities attended CHINA AID 2016.

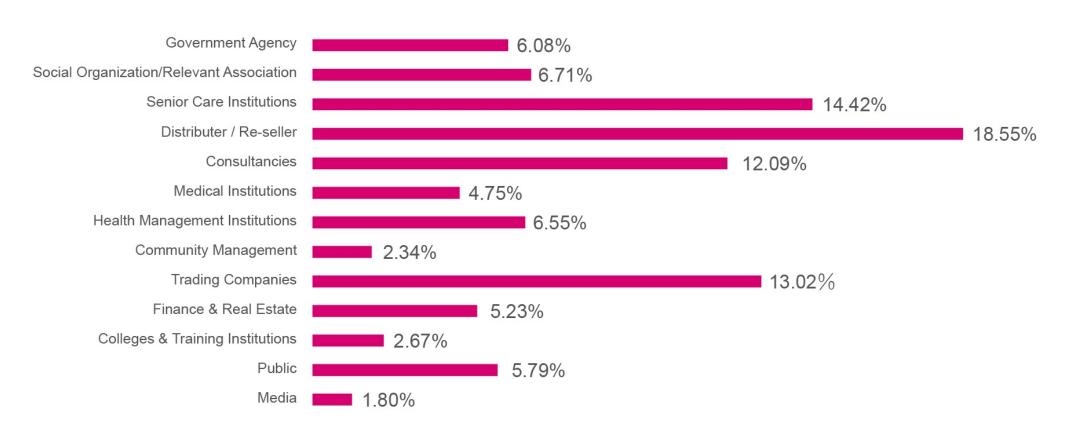
25,000

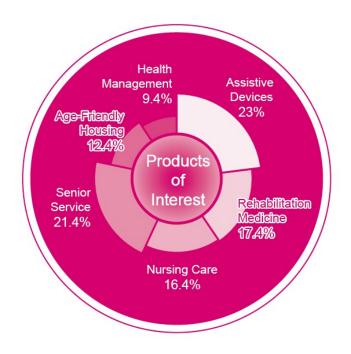
CHINA AID 2016 set a new record on exhibition space as the biggest elderly care industry trade show in China.

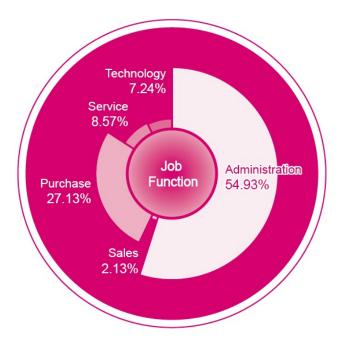
301

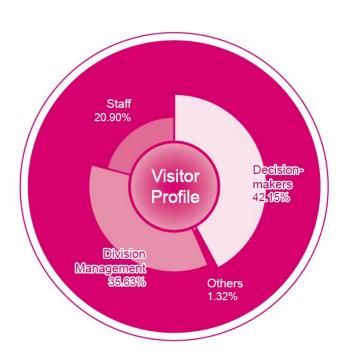
Exhibitors from 18 countries (and regions) from around the world brought thousands of senior care, rehabilitation and healthcare products and services to showcase.

### Visitors' Area of Business









# Exhibiting the full spectrum of Senior Care, Rehabilitation Medicine and Healthcare products and services, CHINA AID is the place to be!



# **Assistive Technology**

- mobility and transportation devices
- vision and hearing aids
- •artificial limbs and prosthetics
- psychiatric aids
- accessibility products
- assistive accessories



# Age-Friendly Housing

- senior-friendly apartments and retirement communities
- ·senior-friendly flooring and interiors
- age-friendly architectural and interior design
- smart home products
- age-friendly furniture



#### **Senior Care**

- administrative, operational and consulting services
- financial and insurance services
- hospice care services
- smart care products
- community and in-home care services
- training institutions
- cultural activities and senior trips



### Rehabilitation Medicine

- neurological rehabilitation equipment
- sensory rehabilitation equipment
- physical rehabilitation equipment
- mental and physical facultyevaluation equipment
- traditional Chinese rehabilitation equipment
- spa equipment



# **Nursing Care**

- nursing beds and cushions
- speciality cleaning and disinfectant products
- •incontinence care products
- domestic health diagnostic and emergency medical products
- personal care and hygiene products



#### Health Care

- •nutrition and health food
- wearable technology and fitness devices
- massage and relaxation devices
- healthcare management services

# Expansive conference events sharing the latest industry trends and providing valuable market insight, including:

- O The China International Forum on Ageing
- Smart Care Summit
- The China Forum on Senior Care Services
- The China International Forum on Elderly Housing
- O The China Forum on Senior Rehabilitation
- International Elderly Care Match-making Forums for Business Partnership Development
- Welfare Product Design Competitions
- Industry Movers' Forum
- O Senior Care Service Award Ceremonies
- O Elder Life & Auxiliary Mobility Experience Zones





# At CHINA AID 2017 you will meet

- · Local, municipal, regional and central government decision-makers and officers
- Relevant associations, charities and NGOs
- Hospitals and rehabilitation centres
- Nursing homes, senior care and health care institutions
- Senior and long-term care product manufacturers
- Importers, agents and distributors
- Investment companies and property developers
- Physicians, physical therapists, speech therapists, doctors and nurses
- Senior education and activities centers, universities and colleges, research centers and special education schools
- Seniors, disabled users and their relatives
- Industry and mainstream media

### **Exhibitors Reviews**





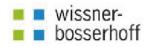
CHINA AID is an effective trade fair for smart care solution providers such as Legrand. We are satisfied with both the number and the quality of the booth visitors.

--Jeff Liu, National BD Manager, LEGRAND CHINA



CHINA AID is the best event for China's Senior Care Rehabilitation and Healthcare industry. It provides new ideas, services and solutions. We are very happy to be part of it. Thank you!

--Zhou Dongshi, Managing Director, FITNESS & HEALTH



From my point of view, CHINA AID is an extremely good exhibition, as I met so many different people from different countries and it was also of great beneficial value to our company. We could now develop many projects and potential projects. And I am looking forward to securing these projects.

--Chirstopher Loy, Area Sales Manager, Wissner-Bosserhoff



CHINA AID is an important platform that sees converging domestic and foreign senior care elite enterprises, covering the entire supply chain. We will be taking advantage of CHINA AID along-side Panasonic to bring further, better products and services for elderly people to China!

--Sun Zheyong, President, Karasawa China

# The leading Senior Care industry trade show with a firmly established reputation among key international actors





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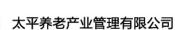


































































































Brands listed here are in no particular order. For many more exhibiting brands at CHINA AID, please visit: www.china-aid.com







How to apply for CHINA AID 2017

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Zone	Raw Space	Shell Scheme
А	RMB 1,480 / m <sup>2</sup>	RMB 14,800 / m <sup>2</sup>
В	RMB 1.180 / m <sup>2</sup>	RMB 11.800 / m <sup>2</sup>

- Raw Space: ≥36 sqm, including: space rental, security, exhibitor passes (please note: this excludes management fees and electricity charges)
- Shell Scheme: ≥9 sqm, including: space rental, security, exhibitor passes, stand construction and dismantling, 2.5m partition wall, carpet, 1 information table, 2 folding chairs, fascia with company name both in Chinese and English, 2 spotlights, 2 power sockets, and 1 wastepaper basket.

10% discount on applications before Oct 31,2016

5% discount on applications before Dec 30,2016

# Contact

## **INTEX** Shanghai

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